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MEET THE FELINE FAN DESIGNER

Damian Andres (known to the LEGO^{*} Ideas community as The Yellow Brick) is a technical product design student from Belgium. His love of LEGO building began when he was only three years old and started playing with his older siblings' LEGO sets. And he didn't have to look far for the initial inspiration for this model:

"I just wanted to build a model for myself that looked like our own cat, Miro, so my original design was inspired by his colours and personality. I also measured him, which was a big help in getting the proportions right, instead of just looking at pictures. I did a lot of research and used pictures of cats on the internet to get the right shapes and proportions. I didn't have much experience with building organic shapes, so it wasn't easy! The biggest challenge was the head. Finding a well-shaped face that looks realistic was very difficult, so I experimented a lot over a long period until I found it. Then I updated the design and decided to post it on the LEGO Ideas website because I thought it might be a great product idea. At first, I didn't have the goal of reaching 10,000 supporters, I just did it mostly for fun. Then the project gained a lot of support in the first weeks. When it reached 7,500 votes, I created a little promotion video for it that went viral on social media, really boosted new interest in the project and helped it reach 10,000 votes. It's crazy and so amazing. I still can't even grasp that it has become a final project, to be honest. Thanks to everyone who supported the set!"





Damien's original submission, inspired by his cat, Miro





OUR FABULOUS, FURRY FRIENDS

Little Tiger, Pawesome Panther, Bob... Whatever you call your domesticated *Felis catus*, there is a good chance they will go to extraordinary lengths to ignore you completely. Unless, of course, they can reasonably convince themselves (and you) that sharing a space with a human that happens to be in their vicinity was entirely *their* idea. So, why are we so drawn to creatures that, unlike dogs, who hang on their owners' every word, often treat us like lowly servants and would leave us in a heartbeat if our neighbour served a better treat?

Yes, house cats have periodically had a reputation for being arrogant little know-it-alls and have even been believed (wrongly) to be creatures of witchcraft and dark magic. But for thousands of years, both of our species have enjoyed numerous mutual benefits from the successful domestication of humans. Sorry, *cats*.

FROM DEITIES TO PETS

Revered as sacred animals and deities in ancient Egypt as far back as 12,000 years ago, cats gradually began to ingratiate themselves into human settlements when agricultural societies started to form in the Middle East, around 9,000 years ago. Grain and other food storage attracted rodents, and the risk of entering human zones would have been worthwhile for wild cats to get access to this kind of smorgasbord of tasty vermin. The smaller cats' average size and territory needs compared to those of their larger cousins in the wild meant that they were not considered competition for food or other resources. Farming communities would have seen the benefits of keeping these pest control officers close by, and cats could most likely sneak the occasional human food scraps from their new hosts, too.

THEY'RE SO CUTE (WHEN THEY SLEEP)

Today, while some cats seem to uphold a perception of themselves as higher beings, we can't imagine our lives without them. They may sleep up to 18 hours a day, but they are our warm, cuddly, unpredictable, graceful, clumsy, irresistibly funny and, yes, loving companions. Researchers are tracking how cats communicate with each other and have found that cats have evolved a unique miaowing and purring language to 'talk' to their humans compared to when they 'talk' to other cats. As anyone who has been pinned down by a purring house cat can confirm, the soothing sound and subtle vibrations can work wonders to calm our nervous system after a long day. Don't have a cat? Luckily, the internet was invented just for cat videos (wasn't it?), and recent research shows that watching cat videos online for just a few minutes a day can boost your energy and positivity, and reduce stress. No wonder they're so irresistible!

MAJESTIC

Black-and-white tuxedo cats are commonly found all over the world. They do not belong to a specific breed, they just happen to be bi-coloured with a coat pattern that looks like they're wearing a tiny tuxedo and, might we add, a rather sophisticated-looking one. Like an elegant little butler, they will also, occasionally, proudly leave you little 'treats' of various categories when you least expect it. While a cat's coat colour is no sure sign of its personality (typically, the breed is a more reliable indicator), tuxedo cats are often super friendly and sociable with their human family, curious, distinctly playful and outgoing.

Your new LEGO[®] cat is guaranteed to be housebroken and will sit anywhere it fits. If you can find something square for it to sit on, it will be very happy. Or you could keep the box and create a truly authentic display for it.



FROM THE LEGO® DESIGN TEAM

"Damien did an amazing job capturing this classiccat pose, which could either be interpreted as 'I'm patiently waiting for my dinner to be served' or 'I'm silently judging you, human'. Who knows? Damien's original model was initially based on a mix between a Siamese and a Birman cat and was later updated to a blackand-white version. We really fell for both versions but ultimately decided to continue with this colour combination as it is instantly recognisable as a popular family pet.

"We developed the final model to be built in segments to make the building experience and assembly a fun and intuitive process. We created a variety of new elements, like a 45-degree bow element to recreate an authentic cat shape. Depending on what mood your LEGO[®] cat is in, you can adjust its design and pose to create a new expression. The eyes are important graphic elements that let you choose your cat's eye colour (yellow or blue) or one of each colour to recreate the commonly seen heterochromia eyes. You can turn the eye elements to change your cat's expression from serene to surprised. The mouth can be built open or closed, you can adjust the ears, front paws and the articulation at the end of the tail, and you can turn the head from side to side which, incidentally, makes it sound like your cat is purring!"

Chris McVeigh, LEGO[®] Ideas Senior Designer, and Nathan Davis, Graphic Designer





















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